

prima

by NAPCO

The All-in-One Smart Panel You Asked For
A FULL LINE OF SECURITY & SMART HOME PRO OPTIONS



Multi-Tenant Housing is On the Rise in the U.S. Outstripping Demand



Make it a **Prima** Protected Property

New & Attractive to First-Time Homebuyers

- Achievable to Tech-Savvy Millennials/ GenX'rs, Attracted by Connected Smart Home Amenities
- Increasing numbers of Low-Cost MDUs/Housing units are often Government Mandated

Higher-End / "Over 55" Housing Often Wait-Listed

- Baby Boomers & Retirees Don't want the Upkeep of their Traditional Single Family Home/Lawn
- Enjoy Community Setting, Amenities, Gated Security

Ideal for Multitenant Applications

- Nothing to prewire or preprogram
- Just plug in after sale
- Portable for young subscribers, couples and tenants on the move



The Ideal Solution, Easy, Ready When Occupancy is & Perfectly Portable